PHILIP MORRIS U.S.A.

INITER-OFFICE CORRESPONDENCE

LEAF BLENDING GROUP

RICHMOND, VIRGINIA

To:

. Mr. W. K. Riggan

Date: February 3, 1993:

From:

. C. W. Arterbery

Subject: PROJECTS - 1993

- 1. Reformulate all cigarette blends to incorporate reduced humectants in recon, unwashed burley stems and reduced alcohol in Burley top casing. Time Frame: January
- Direct the development of on-line computer for calculating blend costs: Time Frame: February and March
- 3. Complete design of competitive analysis model.

Time Frame: April, May

4. Develop system to generate minimum and maximum tobacco usages of all off-shore tobaccos.

Time Frame: February, March

- 5. Update Five Year Plan Time Frame: Ongoing
- 6. Training Items:
- How to calculate cost/1000 cigarettes.
- · How to calculate weight adjustments for circumference and volume
- How to calculate sile adjustments.
- · How to calculate weight adjustments for moisture increases/decreases in blends and blend component.
- · How to develop a blend lay down.
- How to calculate Inventory and Usage.
- Excel Training.

Time Frame: Ongoing

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